

Faster Food; Happier Customers



Speedy and Efficient Point of Sale for Quick Service Restaurants (QSR)

BACKSTORY

A leading US quick service restaurant (QSR) chain aimed to enhance efficiency and speed through advanced Point of Sale (POS) technology. Because quick service restaurant chains rely on large volumes of sales to be profitable, the client recognized the need for improved inventory management, mobile ordering, and kiosks to revolutionize customer service and increase sales.

They sought the help of TSG for expertise in implementing cutting-edge POS technology, including improved inventory management, mobile ordering, and kiosks, to transform their operations both internally and externally.

SOLUTION

TSG utilized agile mobile app development experts (IOS and Android), quality assurance, scrum masters, and automation tools (Maven, Xcode, and Android Studio) to develop self-serve kiosks and interactive touch screens for faster ordering and payment. They also implemented inventory management systems to optimize the client's supply chain. With customized POS systems in over 6,000 branches, the client achieved integrated ordering, cost savings, improved speed, and operational efficiency.

TSG's Offering: Elements of Managed Solutions

Solution Development

We work with clients to develop an optimal project plan and execution strategy.

Building & Scaling Teams

We lead the team selection process and role alignment.

Service Delivery

We own engagement oversight and ensure you meet your deliverables.



Point of Sale Technology



Digital Transformation



iOS and Android Development